

PRESS RELEASE

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Zicom conducts self defence training programme for Shree Geeta Vidyalaya under the Make Your City Safe initiative

Zicom, under its Make Your City Safe initiative has conducted several self defence programmes for children & women across the city of Mumbai. One such programme is scheduled to be held at **Shree Geeta Vidyalaya a BMC School in Govandi on 12th December 2013, Thursday from 11.30 a.m. to 1.00 p.m.**

The event will be conducted by a Professional Expert trainer who will groom the kids of Primary section of the school (1st – 4th standard) on self-protection measures in a situation of sudden attacks/emergency.

The workshop will be based on TAEKWONDO – a Korean Marshal art. Basic elements covered will be different types of kicks, punches other self defence techniques such as blocking oneself from a close attack and attacking the opponent in return through a cross-kick or simple defence methods like slapping or attacking on the areas which will weaken the opponent etc.

This self-defence workshop will also take into consideration - basic joint exercises that will prevent joint injuries while practicing the techniques.

Zicom has done similar events in the past too. It has conducted Self Defence workshop for Kids in a Municipal School in Dharavi, At Press Enclave – a press colony in Sion & Orlem, Malad. By undertaking such CSR initiatives, Zicom's – Make Your City Safe concept aims at combating crime in the society and spreading security among the mass.

About 'Make Your city Safe (MYCS)' initiative:

Zicom launched "**Make Your City Safe**", an innovative service offering designed specifically for Housing societies. Through this service, housing societies can now easily install CCTV Surveillance System and enjoy the benefits of latest technology at "Zero Investment, Zero Management" and make every resident in housing societies **Feel Safe**.

"Make Your City Safe" is a diligently crafted service offering that addresses the security threat perception of housing societies while keeping in mind the typical concerns faced by the management team of these housing societies.

About Zicom

Incorporated in 1994, Zicom is a pioneer and leader in the field of Electronic Security in India. “ The only listed Electronic Security Systems Company listed on the stock exchange With over 450 crores in annual sales, operations in over 5 countries, 400 cities in India and over 1 million customer’s, Zicom is today synonymous with Electronic Security in India.

In less than two decades Zicom has established itself as a leader in the security domain, introducing distinct innovations that the rest of the industry has followed. Zicom has been the first Indian Electronic Security Systems company to: Be listed on the Indian Bourses in 1995, Introduce 24 x 7 Zicom Command Centre (ZCC) in 1995, Introduce wireless security equipments in the home and retail segment, Introduce Security Services called SaaS (Security as a Service).