

Zicom will make Press Enclave feel safe

Zicom Electronic security systems Ltd. – a pioneer in electronic security as a part of Corporate Social Responsibility, conducted a training workshop in Press Enclave under one of its initiative 'Make Your city safe'.

The workshop was a self-defence workshop for Women & Children residing in Press Enclave – a Press Colony in sion with around 280 flats resided by media representatives. The event was conducted by a Professional Women trainer who groomed the audience aged between 5 – 18 years on self-protection measures in a situation of sudden attacks.

The workshop was based on TAEKWONDO – a Korean Marshal art. Basic elements covered were different types of kicks, punches other self defence techniques such as blocking one self from a close attack and attacking the opponent in return through a cross-kick or simple defence methods like slapping or attacking on the areas which will weaken the opponent etc. It also included training on basic joint exercises that will prevent joint injuries while practicing the techniques.

The workshop was scheduled to happen in the complex premises on Sunday, 10th November, 2013 from 10 am to 1 pm. The activity was targeted towards combating the rising crime against women in society.

Zicom has done similar events in the past too. Through its Self Defence workshop for Kids in a Municipal School in dharavi and Orlem, Malad, it aims to spread security among the mass.

About 'Make Your city Safe (MYCS)' initiative:

Since its launch on 26th January, 2012 in Mumbai under "Make Mumbai Safe", MYCS has captured the imagination of several cities. Right now, MYCS has earned Zicom the responsibility of providing safety and security to over one million satisfied residents across the country. With the proliferation of cities, their growth, and many turning into mega cities in the next one decade, Zicom sees a larger role for itself as a major security services provider to them. MYCS is that one step forward towards fulfilling that responsibility.