

Zicom recognized for Technology Innovation in Electronic Security Industry!



Mr. Sunil Rao – Head, Saas enterprise business, Zicom receiving the award.

Zicom Electronic Security Systems Ltd., a pioneer in electronic security industry has once again proved its industry excellence by getting crowned for its concept of SaaS (Security as a Service) in the field of Technology Innovation in the industry.

The award was an outcome of a process to identify best practices followed by industry players and to also recognize prominent companies for their significant contribution towards cutting-edge electronic products and services.

SaaS (security as a service), an initiative by Zicom was identified as an innovative concept in itself through a diligent process that considered perspective from respective customers, experts and thought leaders.

The recognition was a part of an award ceremony organized by Frost & Sullivan on 9th July @ one of the prominent hotels in New Delhi and was named as ***Frost and Sullivan India Electronic Awards 2013.***

About Frost & Sullivan India Electronic Awards:

It identifies companies that have gained the users' confidence leading to considerable brand loyalty. Frost and Sullivan's Electronics Industry Awards have been instituted to recognize and reward these industry best practices in the B2B as well as B2C market segments.

These awards symbolize the individual recipient's commitment, dedication and endeavor to focus on meeting customers' needs and take customer satisfaction to an optimum level in the industry.