

## Zicom bags Channel Leadership Award 2013

Zicom Electronic Security Systems was awarded as the Best Electronic Security award under Channel leadership in the **12<sup>th</sup> Annual VARINDIA Star Nite Awards 2013** which is considered as the litmus test for the IT corporate companies for their marketing policies, strategies and initiatives that involve vendors, distributors and resellers. The process was based on an online voting with the **total respondents (voters) were 17,350. ZICOM was voted by the maximum Channel partners from all over India** and through the extensive electronic voting system combined with a jury who have given their valuable advice.



*Mr. Manoj Khadkikar, Head of Channel Solutions Group, Zicom receiving the award from  
Mr. Nityanand Shetty, Chirman - ISODA*

The grand award ceremony held on 22<sup>nd</sup> Nov. (Friday) 2013 at Hotel Hilton, New Delhi saw guests from prominent IT players such as Tech Mahindra, HP, Dell India, Huawei telecommunications, Microsoft, IBM, Toshiba etc.