

Home > Uncategorized > Shivaji Satam to urge citizens to celebrate a safe Rakshabandhan

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Shivaji Satam to urge citizens to celebrate a safe Rakshabandhan

By Team August 1, 2020



With the global spread of the Corona Virus, the world has come to a standstill for over 4 months now. As we enter the festive season with Rakshabandhan around the corner, with everyone looking to celebrate with their families, a constant sense of fear of contracting the virus continues to play on everyone's mind.

As a leader in the safety and security industry, with a strong presence of over 25 years, Zicom, recently launched its 'Safe T Series' a range of products that will help citizens cope with COVID-19 and the new normal.

Speaking on launching an awareness-building campaign as we delve into festive celebrations and cheer this year, Pramod Rao, Promoter-Managing Director, Zicom Group says, "It is unfortunate what the entire country and world is dealing with. It is during such times that we at Zicom feel the onus rests upon us to help the country by providing solutions that can be trusted and dependable. As we enter this festive season, we urge citizens to take all safety measures and necessary precautions. This festive season will be much different than any of the others."

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Echoing Zicom's thoughts, highly famed actor, Shivaji Satam also requests citizens to take necessary precautions to keep themselves safe as well as their family, near and dear ones. Supporting Zicom in their Su-Raksha initiative, Shivaji Satam says, "Rakshabandhan is a festival where a brother promises to protect his sister for all his life. And everyone wants to meet their family on this day. It seems very difficult but is not impossible. Let's take today's situation as an opportunity and gift our sisters and our societies contactless temperature scanners to help them stay safe. Let's celebrate a safe Rakshabandhan."

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