

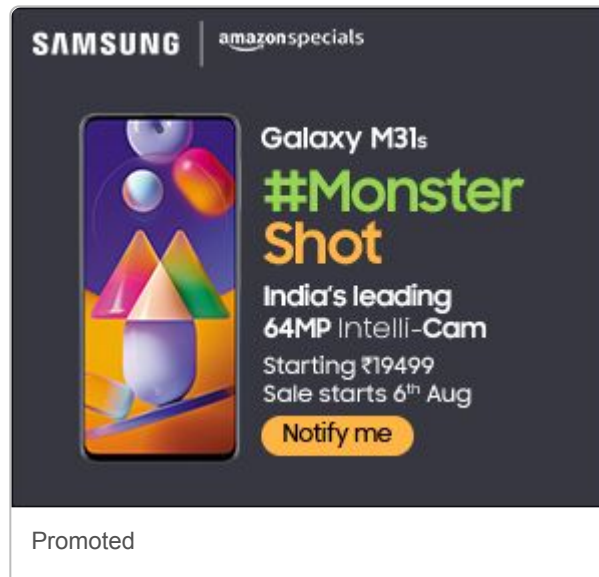
SHIVAJI SATAM AND ZICOM COME TOGETHER TO URGE CITIZENS TO CELEBRATE A SAFE RAKSHABANDHAN

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Jyothi Venkatesh

With the global spread of the CoronaVirus, the world has come to a standstill for over 4 months now. As we enter the festive season with Rakshabandhan around the corner, with everyone looking to celebrate with their families, a constant sense fear of contracting the virus continues on plays on everyone's mind. As a leader in the safety and security industry, with a strong presence of over 25 years, Zicom has always been recognized to be a socially responsible company and one that is known to launch products and services that are a need of the hour.



The company recently launched their 'Safe T Series' a range of products that will help citizens cope with COVID-19 and the new normal. Speaking on launching an awareness building campaign as we delve into festive celebrations and cheer this year, Mr. Pramoud Rao, Promoter-Managing Director, Zicom Group says, 'It is unfortunate what the entire country and world is dealing with. It is during such times that we at Zicom feel the onus rests upon us to help the country by providing solutions that can be trusted and dependable. As we enter this festive season, we urge citizens to take all safety measures and necessary precautions. This festive season will be much different than any of the others.'

Echoing Zicom's thoughts, highly famed actor, Shivaji Satam, also requests citizens to take necessary precautions to keep themselves safe as well as their family, near and dear ones. Supporting Zicom in their Su-Raksha initiative, Shivaji Satam says, 'Rakshabandhan is a festival where a brother promises to protect his sister for all his life. And everyone wants to meet their family on this day. It seems very difficult but is not impossible.'

communities are like our extended families. As responsible citizens, let us consider meaningful gifting options that help safeguard our family and extended family. So let's take small steps and gift our society these contact less temperature scanners and become more responsible citizens that will help fight this virus together.

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